



HIGHER STANDARDS BRING PEACE OF MIND TO LOUISIANA BUSINESSES

Louisiana's **Common Core State Standards** prepare students for career and college success. That means Louisiana businesses can offer jobs that pay well to Louisianans who can then earn a living and raise their families in the place they call home. And that gives Louisiana businesses peace of mind.

*“Higher standards set expectations for the knowledge and skills that students need to master college and career readiness. Specifically, higher standards encourage students to apply critical reasoning skills to the texts they are reading and to the math problems they are solving. **These are the capabilities students will need for the jobs of tomorrow.**”*

– Mark Northcutt, ExxonMobil Baton Rouge Refinery Manager

HIGHER STANDARDS, NEW ASSESSMENTS

High-paying jobs, though, require skilled workers capable of critical thinking. Unfortunately, our standards haven't been setting the bar high enough for this, and LEAP assessments don't test for it. But our new, high-quality **Partnership for Assessment of Readiness for College and Career (PARCC)** assessments do. Here's what's different:

- 1** PARCC assessments require students to analyze information and make evidence-based arguments in their own words rather than relying on multiple choice.
- 2** In math, students will show *how* they reached their answer rather than simply filling in the correct bubble—which develops problem-solving skills.
- 3** PARCC provides beginning of year and mid-year assessments that allow teachers to make adjustments for students before the end-of-year assessment.
- 4** PARCC online assessments improve exposure to technology, developing important computer skills that will prepare students for jobs of the future.

ONLY **28%** of LOUISIANA ADULTS have a POST-SECONDARY DEGREE

and yet...

80% of LOUISIANA JOBS require some form of POST-SECONDARY EDUCATION

WE NEED YOU



1. LEARN

Visit **GeauxHigher.org** to learn more about Louisiana's Common Core and see why businesses are supporters.



2. ENGAGE

Help business leaders learn about Common Core's goals by sharing **GeauxHigher.org** and this flyer.



3. ADVOCATE

Use your voice to ensure Common Core is implemented well. **Take action at <http://bit.ly/GeauxAction>.**