

# MINUTES

## BOARD OF REGENTS

March 21, 2012

The Board of Regents met in session at 1:58 p.m., Wednesday, March 21, 2012, in the Louisiana Purchase Room, Claiborne Building, 1201 North Third Street, Baton Rouge, Louisiana. Chairman Robert Levy called the meeting to order. Executive Assistant Carolyn Blanchard called the roll and a quorum was established.

### Present for the meeting were:

Robert Levy, Chairman  
Joseph Wiley, Secretary  
Scott Ballard  
Joseph Farr  
William Fenstermaker  
Chris Gorman  
Donna Klein  
Roy Martin III  
W. Clinton Rasberry, Jr.  
Albert Sam II  
Victor Stelly  
Harold Stokes

### Absent from the meeting were:

Charlotte Bollinger, Vice Chair  
Robert Bruno  
Maurice Durbin  
John Mineo IV

### PUBLIC COMMENTS

Chairman Levy noted that no written requests were received for public comments and asked whether the audience had any comments at the time. There were none.

### APPROVAL OF THE MINUTES OF FEBRUARY 28, 2012

**On motion of Regent Klein, seconded by Regent Wiley, the Board voted unanimously to approve the minutes of February 28, 2012.**

REPORTS AND RECOMMENDATIONS BY THE COMMISSIONER OF HIGHER EDUCATION

Commissioner of Higher Education Jim Purcell presented remarks regarding a recent book he read entitled “The Coming Jobs War” by Jim Clifton, Chairman and CEO of Gallup. Dr. Purcell said that everyone in the world wants a *good job*, and that Mr. Clifton describes in his book how this fact will affect all leadership decisions as countries wage war to produce the best jobs. Several quotes from the book include: “A *good job* is a job with a paycheck from an employer and steady work that averages 30+ hours per week”; and “The lack of good jobs will become the root cause of almost all world problems that American and other countries will attempt to deal with through humanitarian aid, military force, and politics.”

Dr. Purcell commented that America holds a special place in the global economy. He quoted Mr. Clifton, saying, “The Baby Boomers ...fought and won the Jobs War of 1970-2000 ...through entrepreneurship and innovation...that created millions of small, medium, and large companies - primarily small and medium companies - all over the country. “ “Although the United States has a much higher Gross Domestic Product (GDP), it now has a tiny GDP growth- about 2% per year. China has a much lower GDP, but its GDP is increasing at nearly 10% annually.” He added that Mr. Clifton indicated “There are slightly more than 300 million Americans. Of the more than 150 million Americans who want a job outside the home, 15 million are unemployed and 15 million are significantly underemployed.”

Dr. Purcell pointed to four things needed in order to win the jobs war: (1) recognize that the most important solutions are local; (2) have your whole city wage a war for jobs; (3) align efforts citywide; and (4) don’t allow your local constituencies to look to Washington. He said that all prosperous cities have a self-organized group of talented people influencing and guiding them. He also spoke about the need to change attitudes.

## REPORT AND RECOMMENDATIONS

### PLANNING, RESEARCH AND PERFORMANCE COMMITTEE

On behalf of Regent Stelly, Chair of the Planning, Research and Performance Committee, Dr. Larry Tremblay, Deputy Commissioner for Planning, Research and Academic Affairs, presented the Planning, Research and Performance Committee Report of March 21, 2012.

### CONSENT AGENDA

**On motion of Regent Stelly, seconded by Regent Fenstermaker, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the items under the Consent Agenda.**

**1. R.S. 17:1808 (Licensure)**

- **Initial License** (*Aspen University, Jones International University*)
- **License Renewals** (*Frontier Nursing University, Virginia College*)

**2. Proprietary Schools**

- **Initial Licenses** (*Healthcare and More, Pet Grooming Academy of Louisiana*)
- **License Renewals** (*Baton Rouge School of Court Reporting, Blue Cliff College-Lafayette, Central Louisiana School for Dental Assistants, Coastal College-Hammond, Court Reporting Institute of Louisiana, Creative Floral Design School, LLC, Dryades YMCA School of Commerce, ITI Technical College, Kaplan, Inc.-Baton Rouge, Lafourche Merchant Marine Training Services, Louisiana Dental Assistant School, LLC, Moore Career College, Inc., Multicultural Educational Community Center of Achievement, Inc., Tulsa Welding School-Jacksonville Campus, WyoTech-Florida*)

**MASTER PLAN FOR PUBLIC POSTSECONDARY EDUCATION IN LOUISIANA: 2011-2025 (Revisions Based on HCR 30 of 2011)**

**On motion of Regent Stelly, seconded by Regent Fenstermaker, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the revisions to the Master Plan for Postsecondary Education in Louisiana: 2011 reflecting the Board's action at its February meeting regarding role, scope and mission designations for Louisiana's public institutions of postsecondary education.**

ADOPTION OF THE PLANNING, RESEARCH AND PERFORMANCE COMMITTEE  
REPORT OF MARCH 21, 2012

**On motion of Regent Stelly, seconded by Regent Fenstermaker, the Board voted unanimously to adopt the Planning, Research and Performance Committee Report of March 21, 2012. (Copy on file in the office of the Board of Regents.)**

**FINANCE COMMITTEE**

On behalf of Regent Klein, Vice Chair of the Finance Committee, Mr. Todd Barré, Deputy Commissioner for Finance and Administration, presented the Finance Committee Report of March 21, 2012.

REVIEW AND ACCEPTANCE OF TUITION AND FINANCIAL AID POLICY

**On motion of Regent Rasberry, seconded by Regent Martin, the Board voted unanimously to accept the recommendation of the Finance Committee to accept the Board of Regents' Tuition and Financial Aid policy.**

REVIEW AND ACCEPTANCE OF FUNDING FORMULA RECOMMENDATIONS

**On motion of Regent Rasberry, seconded by Regent Martin, the Board voted unanimously to accept the recommendation of the Finance Committee to accept the Board of Regents' Funding Formula recommendations.**

ADOPTION OF THE FINANCE COMMITTEE REPORT OF MARCH 21, 2012

**On motion of Regent Rasberry, seconded by Regent Martin, the Board voted unanimously to adopt the Finance Committee Report of March 21, 2012. (Copy on file in the office of the Board of Regents.)**

**ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

On behalf of Regent Stokes, Vice Chair of the Academic and Student Affairs Committee, Dr. Karen Denby, Associate Commissioner for Academic Affairs, presented the Academic and Student Affairs Committee Report of March 21, 2012.

REQUEST FOR FULL APPROVAL OF PREVIOUSLY APPROVED RESEARCH UNITS  
(UNIVERSITY OF NEW ORLEANS – NEW ORLEANS JAZZ INSTITUTE)

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant full approval for the New Orleans Jazz Institute at the University of New Orleans for a period of five years, effective immediately.**

LETTER OF INTENT (UL LAFAYETTE – MASTER OF SCIENCE IN KINESIOLOGY)

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant approval of the University of Louisiana at Lafayette's request for a Letter of Intent to establish a Master of Science in Kinesiology.**

PROPOSED NEW ACADEMIC PROGRAMS (LSU A&M – DOCTOR OF PHILOSOPHY IN ENVIRONMENTAL SCIENCE, AND LSU A&M – MASTER OF SCIENCE IN COASTAL AND ECOLOGICAL ENGINEERING)

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant approval for the Ph.D. in Environmental Science (CIP Code 03.0104) and conditional approval for the M.S. in Coastal and Ecological Engineering (CIP Code 14.2401) at Louisiana State University and A&M College. By January 1, 2014 the campus will update the Board on program implementation of the M.S. in Coastal and Ecological Engineering, to include relevant enrollment and completer/progression data.**

CONSENT AGENDA

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to approve the items on the Consent Agenda as listed below:**

1. Staff Approval of Routine Academic Requests
2. Progress Reports for Conditionally Approved Academic Programs and Research Units
3. Past Due Reports for Academic Programs & Research Units
4. Letters of Intent and Proposed New Programs/Units

ADOPTION OF THE ACADEMIC AND STUDENT AFFAIRS COMMITTEE REPORT OF MARCH 21, 2012

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to adopt the Academic and Student Affairs Committee Report of March 21, 2012. (Copy on file in the office of the Board of Regents.)**

**LEGISLATIVE COMMITTEE**

On behalf of Regent Stelly, Vice Chair of the Legislative Committee, Dr. Uma

Subramanian, General Counsel, presented the Legislative Committee Report of March 21, 2012.

There were no motions during the meeting of the Committee.

2012 LEGISLATIVE SESSION UPDATES

1. Update on Board of Regents' Bills
2. Update on Non-Regents Bills' Impacting Higher Education
3. Bills Being Monitored

ADOPTION OF THE LEGISLATIVE COMMITTEE REPORT OF MARCH 21, 2012

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to adopt the Legislative Committee Report of March 21, 2012. (Copy on file in the office of the Board of Regents.)**

**SPONSORED PROGRAMS COMMITTEE**

On behalf of Regent Stokes, Chair of the Sponsored Programs Committee, Dr. Kerry

Davidson, Deputy Commissioner for Sponsored Programs, presented the Sponsored Programs Committee Report of March 21, 2012.

CHALLENGE OF CHAMPIONS: 2012-13 PRIORITY PROFESSORSHIPS

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to accept the recommendation of the Sponsored Programs Committee to suspend acceptance of new applications under the non-competitive Endowed Professorships program effective June 30, 2012. The Board will continue to consider directions for the Endowed Professorships program.**

ADOPTION OF THE SPONSORED PROGRAMS COMMITTEE REPORT OF MARCH 21, 2012

**On motion of Regent Stokes, seconded by Regent Sam, the Board voted unanimously to adopt the Sponsored Programs Committee Report of March 21, 2012.** *(Copy on file in the office of the Board of Regents.)*

OTHER BUSINESS

Chairman Levy updated the Board on several items as listed below:

- Stan Jones from Complete College America extended an invitation to a Louisiana team of education leaders for the “Complete College America Institute on Gateway Course Success.” This one-day institute on April 19<sup>th</sup> in Atlanta will focus on providing information on transformative remediation strategies, best practices, policies and research. Given Louisiana’s focus on increased admission standards and the impact on the delivery of remedial education, this conference comes at a critical juncture.
- The Association of Governing Boards’ annual conference will be held in Washington, D.C. on April 22, 2012. Dialogue among states concerning board development and best practices will be heard at this conference.
- The April Committee and Board meetings will all be held on Wednesday, April 25, 2012.
- Good luck to Jordan Blum from the Advocate! He is moving to the nation’s capitol to work in the Advocate’s Washington Bureau. Mr. Levy thanked Jordan for a job well done while covering higher education.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 2:15 p.m.