

# MINUTES

## BOARD OF REGENTS

May 26, 2011

The Board of Regents met in session at 1:02 p.m., Wednesday, May 26, 2011, in the Louisiana Purchase Room, Claiborne Building, 1201 North Third Street, Baton Rouge, Louisiana. Chairman Robert Levy called the meeting to order. Executive Assistant Carolyn Blanchard called the roll and a quorum was established.

Present for the meeting were:

Robert Levy, Chairman  
Mary Ellen Roy, Vice Chair  
Charlotte Bollinger, Secretary  
Edmund Antie  
Scott Ballard  
Robert Bruno  
Maurice Durbin  
Joseph Farr  
Chris Gorman  
Donna Klein  
W. Clinton Rasberry, Jr.  
Albert Sam II  
Victor Stelly  
Harold Stokes  
Demetrius Sumner  
Joseph Wiley

Absent from the meeting were:

N/A

PUBLIC COMMENTS:

Chairman Levy stated the following concerning public comments:

In accordance with R.S. 42.14 (D) the Board of Regents will allow an opportunity for public comment at each committee/board meeting at any point in the meeting prior to action on an agenda item upon which a vote is to be taken, subject to these guidelines:

1. Any individual interested in addressing the Board must register in writing with the Board Coordinator. Registration may be handled in advance through

the Regents' website, by calling the Board Coordinator, or by fax. Registration may also occur onsite on meeting days.

2. At the time of registration, all individuals must identify themselves, the topic(s) on which they will comment and the entity they represent, if appropriate.
3. Topics to be addressed are limited to those issues included on the meeting agenda. Comments may not be extended to individual personnel issues or litigation.
4. Each presentation will be limited to a maximum of 5 minutes unless otherwise noted by the Chairman.
5. No one will be allowed to disrupt the meeting or act in a disruptive manner.

Chairman Levy noted that no written requests were received for public comments and asked whether the audience had any comments at the time. There were none.

#### APPROVAL OF THE MINUTES OF APRIL 27, 2011

**On motion of Regent Stokes, seconded by Regent Rasberry, the Board voted unanimously to approve the minutes of April 27, 2011.**

#### PRESENTATION TO OUTGOING STUDENT BOARD MEMBER, MR. DEMETRIUS SUMNER

Commissioner of Higher Education James Purcell and General Counsel Connie Koury presented a plaque from the Board of Regents to outgoing student Board member Demetrius Sumner, representing the Southern University System. Ms. Koury said that Mr. Sumner was most articulate and passionate as a Board member. She said he was also quite a politician since he was recently re-elected as Southern University A&M College's student government president and also elected as the student member of the Southern University Board of Supervisors. She shared a favorite quote of his by Dr. Martin Luther King, Jr. stated, "Anyone can be great because anyone can serve."

Regent Sumner said he was most grateful to have the opportunity to serve on the Board of Regents. He will continue working for higher education to ensure that tomorrow is a brighter day for the next generation.

Mr. Sumner next introduced Mr. John Mineo, the incoming student member for the Board of Regents, from the University of New Orleans. Mr. Mineo thanked Mr. Sumner for his year of leadership. He said it is an honor to serve on the Board of Regents. Chairman Levy said Mr. Mineo will be sworn in at the June Board meeting.

#### REPORTS AND RECOMMENDATIONS BY THE COMMISSIONER OF HIGHER EDUCATION

Dr. Jim Purcell, Commissioner of Higher Education, presented opening remarks assessing the importance of education and workforce. He said that nearly all economic growth is driven by college-educated workers. Dr. Purcell noted a recent report that stated “kids are less likely to graduate from high school than their parents.”

He next listed eight recommendations for higher education:

1. Work with local K-12 schools;
2. Work with local businesses to define and build a work-ready community;
3. Invest strategically in research;
4. Be stewards in your community;
5. Engage your community in building its future;
6. Be stewards of your fields of study and professions;
7. Accept selectivity and affiliate with your regional colleges and universities; and
8. Re-engage with adults, especially those with some college.

Dr. Purcell said that enrollment has increased by over 17,000 since 2008, and degree production has increased 13%. Since the implementation of admission standards, retention and graduation rates at four-year institutions have increased.

Personnel Actions

**On motion of Regent Wiley, seconded by Regent Stelly, the Board recommended that the title of Dr. Larry Tremblay, Associate Commissioner of Planning and Research, be changed to Interim Deputy Commissioner for Academic and Student Affairs.**

Louisiana Community and Technical College System Plan to Reorganize Campuses by Dr. Joe May, President, Louisiana Community and Technical College System (LCTCS)

Dr. Joe May, President, Louisiana Community and Technical College System, presented a brief background from 1999 of the creation and growth of the technical and community college system. In 1999, there were six existing two-year institutions and three were added to form the Louisiana Community and Technical College System (LCTCS). At that time, 20,000 students were enrolled, and today 110,000 students are enrolled.

Dr. May said that originally there was one technical college in the system with 43 locations. After legislation was passed (Act 506 of 2006), the one technical college concept was abolished. He spoke about Senate Bill 165 which would create the Northshore Technical Community College in the northshore region. Last year legislation merged the technical colleges in the New Orleans area with Delgado Community College. Dr. May noted that the statute still shows one technical college with 40 campuses, many of which no longer exist. LCTCS has realigned the organizational structure of the technical colleges to address the workforce needs of the area, and there are seven technical colleges today. Dr. May asked the Regents to support the efforts of LCTCS to correctly align the statute and reorganization plan through legislative action.

**On motion of Regent Bollinger, seconded by Regent Klein, the Board recommended approval of the Louisiana Community and Technical College System (LCTCS) Reorganization Plan retaining the authority of the Board of Regents to establish regions for purposes of planning or as it deems appropriate.**

*Presentation on An Assessment of Community College Service Needs in Central Louisiana by Dr. Joe May, President, Louisiana Community and Technical College System (LCTCS)*

Dr. May reminded the Board that LCTCS contracted with the National Center for Higher Education Management Systems (NCHEMS) to conduct a study of and make recommendations for meeting the community college needs of Central Louisiana. He mentioned that the area is the most underserved region of the state with regard to provision of two-year college services, and its workforce needs are not being met at this time.

Dr. May said that one recommendation from the report is to create a technical community college in the Alexandria region. Dr. May said there are resources, such as the Learning Center for Rapides Parish, the school district and LSU-A, which can be drawn upon to not only respond to needs, but to do so in an innovative and cost-effective way to assist in building a technical community college to meet the community's needs.

**On motion of Regent Bollinger, seconded by Regent Wiley, the Board voted unanimously to receive the report from the National Center for Higher Education Management Systems (NCHEMS) commissioned by the Louisiana Community and Technical College System (LCTCS) entitled *An Assessment of Community College Service Needs in Central Louisiana*.**

## **REPORT AND RECOMMENDATIONS**

### **FINANCE COMMITTEE**

On behalf of Regent Rasberry, Chair of the Finance Committee, Mr. Todd Barré, Deputy Commissioner for Finance and Administration, presented the Finance Committee Report of May 26, 2011.

CONSIDERATION OF AN EXTENSION OF THE TEMPORARY REVISIONS OF THE INVESTMENT POLICY

**On motion of Regent Rasberry, seconded by Regent Durbin, the Board voted unanimously to accept the recommendation of the Finance Committee to approve an extension of temporary revisions to the Investment Policy.**

ADOPTION OF THE FINANCE COMMITTEE REPORT OF MAY 26, 2011

**On motion of Regent Rasberry, seconded by Regent Farr, the Board voted unanimously to adopt the Finance Committee Report of May 26, 2011. (Copy on file in the office of the Board of Regents.)**

**ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

On behalf of Regent Roy, Chair of the Academic and Student Affairs Committee, Dr. Karen Denby, Associate Commissioner for Academic Affairs, presented the Academic and Student Affairs Committee Report of May 26, 2011.

PROPOSED REVISIONS TO ACADEMIC AFFAIRS POLICY 2.15 – DEFINITIONS OF UNDERGRADUATE DEGREES AND UNDERGRADUATE/GRADUATE CERTIFICATES

**On motion of Regent Roy, seconded by Regent Klein, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant approval of revised Academic Affairs Policy 2.15: *Definitions of Undergraduate Degrees and Undergraduate/Graduate Certificates*, effective immediately.**

PROPOSED NEW ACADEMIC PROGRAMS

*Louisiana Tech University — Graduate Certificate in Communications Systems*

**On motion of Regent Roy, seconded by Regent Klein, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant conditional approval of the Graduate Certificate in Communications Systems at Louisiana Tech University.**

*Baton Rouge Community College — A.A.S. in Paralegal Studies*

**On motion of Regent Roy, seconded by Regent Klein, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant conditional approval of the A.A.S. in Paralegal Studies at Baton Rouge Community College.**

*Sowela Technical Community College — A.A.S. in Culinary Arts*

**On motion of Regent Roy, seconded by Regent Klein, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant conditional approval of the A.A.S. in Culinary Arts at Sowela Technical Community College.**

PROPOSED NEW RESEARCH UNIT

*University of Louisiana at Lafayette, Center for Moving Image Arts*

**On motion of Regent Roy, seconded by Regent Klein, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to grant a one-year conditional approval of the Center for Moving Image Arts at the University of Louisiana at Lafayette, effective immediately.**

REPORTS OF THE STAFF

**On motion of Regent Roy, seconded by Regent Klein, the Board voted unanimously to accept the recommendation of the Academic and Student Affairs Committee to approve the AY 2011-2012 Master Course Articulation Matrix and the staff recommendations relevant to progress reports for conditionally approved academic programs at the University of New Orleans and the Louisiana State University Health Sciences Center at New Orleans.**

ADOPTION OF THE ACADEMIC AND STUDENT AFFAIRS COMMITTEE REPORT OF MAY 26, 2011

**On motion of Regent Roy, seconded by Regent Wiley, the Board voted unanimously to adopt the Academic and Student Affairs Committee report of May 26, 2011. (Copy on file in the office of the Board of Regents.)**

**PLANNING, RESEARCH AND PERFORMANCE COMMITTEE**

On behalf of Regent Stelly, Chair of the Planning, Research and Performance Committee, Dr. Larry Tremblay, Interim Deputy Commissioner for Academic and Student Affairs, presented the Planning, Research and Performance Committee Report of May 26, 2011.

R.S. 17:1808 LICENSURE (INITIAL LICENSES)

- Binghamton University

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve an initial operating license for Binghamton University, located in Binghamton, New York. Prior to offering the Masters in Educational Studies program to residents in Louisiana, the university must submit a notarized statement to the Board of Regents attesting to the fact that the program will not be marketed as leading to educational leadership certification in Louisiana.**

- Capella University

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve an initial operating license for Capella University, located in Minneapolis, Minnesota. Prior to offering any teacher education or education leadership programs to Louisiana residents, the university must attain Level 1 or higher approval from the Louisiana Department of Education to operate the program.**

- Kaplan University

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve an initial operating license for Kaplan University, headquartered in Chicago, Illinois. Prior to offering any teacher education or education leadership programs to Louisiana residents, the university must attain Level 1 or higher approval from the Louisiana Department of Education to operate the program.**

R.S. 17:1808 LICENSURE (LICENSE RENEWALS)

- Duplichain University

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the request to renew the license for Duplichain University for a period of eighteen months. Within the eighteen-month period, Duplichain University shall provide evidence of successful SACS candidacy status. If granted, the Regents will consider extending**

licensure to allow for final, full accreditation review. If not granted, the Board of Regents may deny further licensure. The university must submit a notarized statement to the Board of Regents attesting to the fact that (1) its programs will not be marketed as leading to teacher or education leadership certification in Louisiana, and (2) upon attainment of regional accreditation, the university will seek program accreditation with either NCATE or TEAC.

- Lamar University

On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the request to renew the license for Lamar University, located in Beaumont, Texas. Prior to admitting new students after July 1, 2011, to any teacher certification or education leadership programs, the university must attain Level 1 or higher approval from the Louisiana Department of Education to operate the program.

- Strayer University

On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the request to renew the license for Strayer University, located in Metairie, Louisiana. Prior to offering any online programs in education to residents in Louisiana, the university must submit a notarized statement to the Board of Regents attesting to the fact that the program will not be marketed as leading to teacher or education leadership state certification in Louisiana.

#### PROPRIETARY SCHOOLS (INITIAL LICENSES)

On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the request for initial licenses for (1) Advance Healthcare Institute, LLC; (2) Casino Games Consulting, LLC; (3) Dental Careers Institute, LLC; (4) God's Way -- Project Excell, Inc.; (5) Promise Pride Career College; and (6) Virginia College, Shreveport.

#### PROPRIETARY SCHOOLS (CHANGE OF OWNERSHIP APPLICATIONS)

On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve a change of ownership application for

- (1) Remington College, Baton Rouge; (2) Remington College, Lafayette; and**
- (3) Remington College, Shreveport.**

PROPRIETARY SCHOOLS (ASSOCIATE IN OCCUPATIONAL STUDIES)

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the Associate in Occupational Studies Degree program in Air Conditioning, Refrigeration & Electrical Technology at ITI Technical College, located in Baton Rouge, Louisiana.**

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the Associate in Occupational Studies Degree program in Salon Management at Virginia College, located in Baton Rouge, Louisiana.**

PROPRIETARY SCHOOLS (LICENSE RENEWALS)

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the request to renew the licenses of the following proprietary schools:**

**A & W Healthcare Educators, LLC (03/25/04)**  
**Academy of Acadiana, Inc. (03/22/06)**  
**At-Home Professions (04/22/99)**  
**BAR/BRI -- Baton Rouge (03/27/03)**  
**BAR/BRI -- New Orleans (03/21/02)**  
**Blue Cliff College--Houma (03/24/05)**  
**Blue Cliff College--Metairie (03/23/00)**  
**Blue Cliff College--Shreveport (03/23/00)**  
**Coastal College--Lafayette (04/23/98)**  
**Coastal College--Monroe (03/28/96)**  
**Delta College of Arts & Technology--Lafayette Branch (03/24/05)**  
**Delta School of Business and Technology (05/06/80)**  
**Delta Training Academy (04/23/98)**  
**J W Training Center, LLC (03/25/10)**  
**Kaplan, Inc. -- Shreveport (04/21/93)**  
**Lenora School of Phlebotomy (04/28/94)**  
**Louisiana Culinary Institute (03/27/03)**  
**N.O.D.C. School for Dental Assisting (03/24/05)**  
**The Ruth Cook Computer and Medical Schools (04/27/95)**  
**Sciafani's Cooking School (04/28/94)**

**Unitech Training Academy (04/24/97)**  
**Unitech Training Academy--Houma (03/22/06)**  
**Universal Technical Institute--Florida Branch (04/23/98)**  
**Universal Technical Institute of Texas, Inc. (04/03/85)**  
**WyoTech -- Pennsylvania Campus (03/27/03)**  
**WyoTech -- Wyoming Campus (03/27/03)**

#### OTHER BUSINESS

- *LA GRAD Act Annual Review Process*

The first item under Other Business was related to the annual review process of the GRAD Act. The reports are now being reviewed by Board of Regents staff. At the regularly scheduled meetings in June, the staff will bring its report and recommendations on the institutions' progress toward the goals of the GRAD Act and status for the next academic year regarding tuition authority and operational autonomies.

- *SREB "Free Trade Zone Agreement" Proposal*

The second item under Other Business was related to a Southern Regional Education Board (SREB) initiative to provide relief for campuses from member states regarding the federal Higher Education Reauthorization Act's requirement for state authorization for distance learning programs.

#### ADOPTION OF THE PLANNING, RESEARCH AND PERFORMANCE COMMITTEE REPORT OF MAY 26, 2011

**On motion of Regent Stelly, seconded by Regent Gorman, the Board voted unanimously to adopt the Planning, Research and Performance Committee report of May 26, 2011. (Copy on file in the office of the Board of Regents.)**

#### OTHER BUSINESS

Chairman Levy mentioned the following positive news items and reminders:

- Mr. Bill Fenstermaker, Chairman of Blueprint Louisiana, wrote a letter to the editor that ran in six major newspapers, praising Regents' recent efforts to improve college performance and efficiency.

- The Regents' Program Review was a featured story in the Baton Rouge Business Report this month. The article entitled, "Degrees of Separation," highlighted our new Commissioner of Higher Education as well as Dr. Karen Denby.
- Regent Albert Sam is featured as a Living Legend in advertisements outside the Mall of Louisiana in Baton Rouge. The ads, produced by Blue Cross Blue Shield of Louisiana in conjunction with the American Heart Association, feature prominent African-Americans from the Baton Rouge region in an effort to not only celebrate diversity, but also raise awareness of health disparities. Chairman Levy presented a framed poster to Dr. Sam celebrating the "Living Legend."
- This spring, there have been at least seven colleges and universities with record numbers of graduates.
  - ❖ LSU-Shreveport—359 degrees awarded
  - ❖ Nicholls State University-580 graduates—a 3% increase over last year
  - ❖ Northwestern-908 graduates—a 7% increase
  - ❖ UL-Lafayette—1,455 graduates
  - ❖ UL-Monroe—863 graduates—a 13% increase
  - ❖ Baton Rouge Community College—800 degrees awarded
  - ❖ Southern University-Baton Rouge graduated the most PhD's ever this year
- On June 15, confirmation hearings will be held for newly appointed members of the Board of Regents.
- The joint BESE/Board of Regents meeting is scheduled for June 15<sup>th</sup>.

Regent Chris Gorman requested that an item regarding performance and improved outcomes be placed on today's agenda. He said that the item to be discussed was called the SUNO R.A.I.S.E. Accountability 2012 Initiative. R.A.I.S.E. stands for Responsibility, Accountability, Information, Success and Expectations. He requested that unanimous consent be given by the Board to place this action item on the agenda and then vote to refer the item of accountability to a Committee wherein Committee members, staff and the SUNO administration can be engaged.

Chairman Levy said there was a motion for unanimous consent to allow an action item to be placed on the agenda called the SUNO R.A.I.S.E. Accountability 2012 Initiative. Regent

Raspberry objected. Chairman Levy stated that since there was an objection, the item could not be placed as an action item on the agenda. He invited Dr. Victor Ukpolo, Chancellor of SUNO, and Dr. Ronald Mason, President, Southern University System, to come forward and speak.

Dr. Ukpolo said SUNO is attempting to move to another level with its accountability initiative. He said over 400 students graduated two weeks ago, an 18% increase from its 2010 graduates. Despite SUNO's challenges, accreditation was obtained from the Southern Association of Colleges and Schools (SACS). Dr. Ukpolo said expectations are high for SUNO. He next requested support from the Regents for adequate resources to assist SUNO in achieving the goals. He asked the Regents to join SUNO in its request to rebuild the campus and the Small Business Incubator. Chancellor Ukpolo said SUNO has embraced the GRAD Act and real changes will be seen in academic excellence.

Regent Bruno said that Louisiana has a revenue problem, and we need to be smarter with the use of our money. He encouraged collaboration between SUNO/UNO and thanked Dr. Ukpolo for reaching out to UNO to start a program of sharing resources. Dr. Ukpolo said he and Dr. Joe King, Interim Chancellor of UNO, will meet soon to discuss sharing resources, faculty and degree programs.

Regent Klein mentioned that the Regents had already received a report from NCHEMS regarding postsecondary needs in the New Orleans region and a report from President Mason which outlines how SUNO and UNO could collaborate. She said the administration of the Southern University System should be given the opportunity to implement the plans and periodically give the Regents a report on progress.

Chairman Levy said the objection to the unanimous consent means that no vote could be taken on this item. He said that House Bill 537 of 2011 has directed the Board of Regents to

investigate the academic needs and interests of every student, to set goals for students and institutions, and define the powers and responsibilities of the Regents. He said all Board members encourage enhanced accountability.

Regent Gorman said this initiative is a model of stewardship and desires that a Regents Committee can work out details in the next 16 months with a workgroup comprised of SUNO staff, Regents members, and Regents staff.

Chairman Levy suggested that such measures be discussed between the Commissioner of Higher Education, senior staff of the Regents and representatives of the Southern University System. After that time, the item can be assigned to the appropriate Committee for action.

#### ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 2:10 p.m.